



EXPLORING MUSIC TECH OPPORTUNITIES IN ISRAEL

Roadshow Discovery by
TECH IT FORWARD

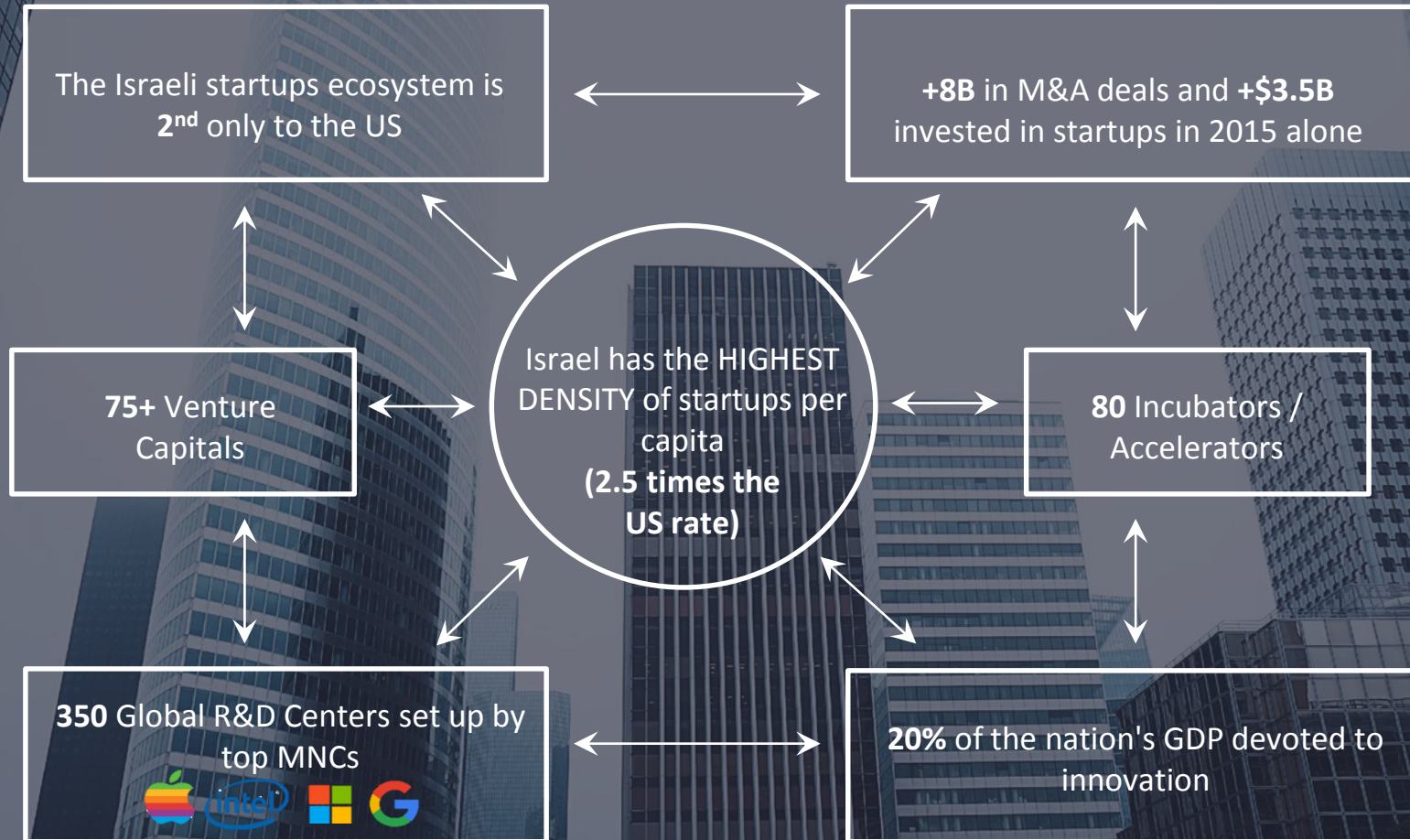
WHO WE ARE

Tech It Forward connects large corporations, technology consultants and private investors with the exciting and unique Israeli startup ecosystem.

For Investors - We provide the latest information on trending technologies. With over 1300 active new startups a year and 10 Billion dollars' worth of exits in just 2016, Israel is a leading entrepreneurial goldmine. Our mission is to connect and expose investors to promising startups.

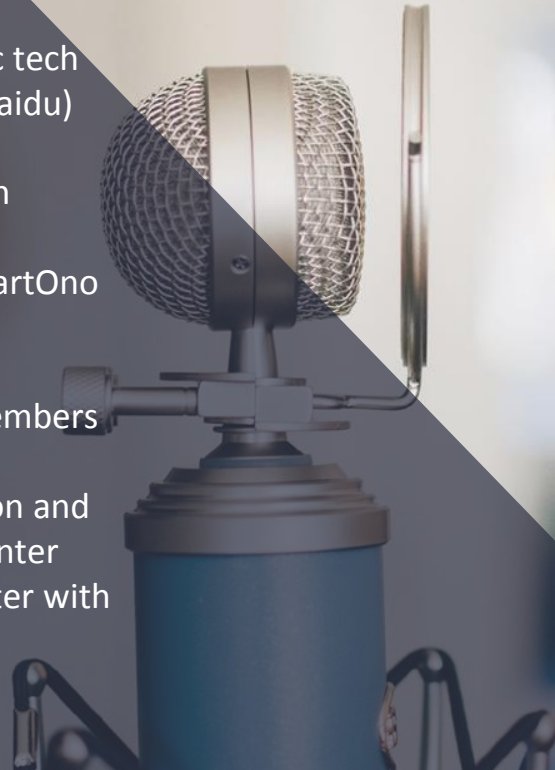
For Corporations and Technology Consultants - Our goal is to create new opportunities and find efficient solutions that will help escalate global businesses. By mining and evaluating the field, we tailor roadshows that bring you closer to implementation of the newest technologies.

ISRAEL: THE FOREFRONT OF INNOVATION



TEL AVIV: LEADERS IN MUSIC AND SOUND TECH

- Over \$103M in investments in Israeli music tech solutions (including corporations such as Baidu)
- Multidisciplinary incubators and innovation centers such as TechnoArt, Bar-Ilan Music Technology Hub, Tel Aviv Hub, IDC Hub, StartOno Accelerator and more
- Music tech associations with over 2000 members
- Collaborations with international innovation and academic facilities: Coleman innovation center with Austrian Business Agency, Rimon center with Berklee's Innovation Dept
- Over 30 music tech startups



A pair of black over-ear headphones is positioned diagonally across the frame. The background is a music theory book with visible text such as "ELECTRIC GUITAR", "C triads (D, G and B strings)", and "9th fret", "12th fret", "15th fret". The book also features several grid diagrams with black dots representing musical notes.

TECHNOLOGY SPECIALTIES

MUSIC EDUCATION

Technological solutions for music teaching, learning, discovering and improvement.

SOCIAL MUSIC

Platforms that share music and connect musicians, partners and music lovers.

MUSIC CREATION

Tools that ease the music composing process, sounds and effects.

MUSIC ENTERTAINMENT

Tools and apps that enhance the music listening and music playing experience.

MUSIC RECORDING

Technology that supports music recording processes and video creation tools.

MED MUSIC

Research centers that utilize music tech for medical purposes to improve patients' lives.



THE GOAL

Meetings and Networking, Partnership Opportunities and Potential Implementations of top tier Israeli Music technologies and innovations.

HOW WE ACHIEVE THIS: 3 day roadshow which will include meetings with:

1- Music Tech Start-Ups

One-on-one meetings with relevant start-ups that match your needs and provide customized solutions

2- Accelerators and Incubators

- 1) Workshops and networking events to further understand the innovative ecosystem and the opportunities for technology sharing
- 2) Pitching roundtables with leading music tech startups

3- Med Music: Research and Academic centers

Meetings with the most advanced researchers and entrepreneurs in the field of music and health.

A wide-angle, low-perspective shot of a modern train platform. The platform is covered by a dark, arched roof structure. The tracks run parallel to the platform, receding into the distance towards a bright horizon where the sun is low, creating a strong lens flare and illuminating the scene with a warm, golden light. The platform floor is paved with light-colored tiles and has a tactile paving strip along the edge. The sky is a clear, pale blue.

THE PROPOSAL

3 Day roadshow trip to Israel focused on exploring
Music-tech opportunities:

- 10** start up meetings and demos
- 3** meetings with researchers
- 3** accelerators and R&D centers visits
- 1** networking event / Hackathon
- 1** pitching event / Roundtable

Example of Calendar

	DAY 1	DAY 2	DAY 3
09:00			
09:30	Intro: the Israeli startup Ecosystem: lecture and tour	Music and entertainment: demo of 5 startups	Music tech in Top Universities, R&D Centers: Bar Ilan, TLV and IDC Universities
10:00			
10:30			
11:00			
11:30			
12:00			
12:30	Lunch	Lunch	Lunch
13:00			
13:30			
14:00	Music and Education: demo of 5 startups	Music tech TLV Accelerator: Technoart - presentation of the Hub and their startups	Music and Social: Start Ono Accelerator
14:30			
15:00			
15:30			
16:00	Break		
16:30	Music and Healthcare: demo of 5 startups	Break	Break
17:00			
17:30		Music tech in Music Academies: Rimon (in partnership with Berkley	Networking event with the Israeli Music tech association and closing dinner
18:00			
18:30	Break		
19:00	Dinner		
19:30			
20:00		Break	
20:30			
21:00			
21:30		Dinner	



CONTACT US FOR MORE INFORMATION

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